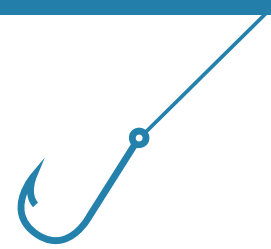


lara schenck

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(724) 244-2491



Web Consultant and Educator

EXPERIENCE

WEB DESIGN & DEVELOPMENT CONSULTANT

Lara Schenck LLC, June 2013 - Present
Work with small businesses, individuals, and startups to design and develop custom WordPress websites, web app front-ends, branding, and content strategy. Provide 1-on-1 instruction in web development and WordPress.

ADJUNCT INSTRUCTOR

Pratt Institute, September 2014 - Present
Teach and develop course materials for continuing education coding courses. Instruct and develop curricula for "UI Prototyping in Code".

"CODE IN A DAY" FACILITATOR

Decoded LTD, July 2014 - Present
Facilitate "Code in a Day", an intensive, day long introduction to coding and the digital world for non-technical, corporate professionals.

STARTUP BUS ALUMNI

Startup Bus, March 2014
72 hour hackathon on a bus from NYC to Austin.
Assembled a team, developed a business plan and MVP for Roll, a mobile web app for booking standby travel.
Semi-finalist in pitch competition.

LEAD UI/UX DESIGNER AND DEVELOPER

Scenable, September 2011 - September 2012
On a small team, designed web and mobile versions of Scenable, an app for local communities. Developed the front-end of the web and iOS app.

SKILLS

TECHNOLOGY

HTML5/CSS3
WordPress
Sass
jQuery/JavaScript
PHP
Git and Github
Front-end Tooling
Templating
LAMP Administration

FAMILIARITY

node.js
AngularJS
Express
MEAN Stack
Python/Django

DESIGN

Responsive Web Design
Prototyping
Logos and Branding
Grid Systems
Typography
Content Strategy/IA
Research and Discovery

SOFTWARE

Illustrator
Photoshop
InDesign
Adobe Premiere

SPEAKING

WORDCAMP MONTREAL

Sassy WordPress, August 2014

WORDCAMP NYC

Freelancing: Real Talk, August 2014

SMASHING CONF NYC

PHP for Front-End Developers, July 2014

EDUCATION

TUFTS UNIVERSITY &

SCHOOL OF THE MUSEUM OF FINE ARTS

B.F.A. Digital Art & Design, Spring 2011